

Studio ArTour Artist's Application 2013

ArTour Region: Cannon Falls, Northfield, Faribault

Tour Dates: Saturday, October 19th, 10am -6pm & Sunday, October 20th, 11am – 5pm

Registration Deadline: All items on Application Checklist must be postmarked by March 31, 2013

Fees: Make checks payable to Studio ArTour. No card or online payment.

Returning artists \$135

New artists \$145 New artists and artists coming back after a break are required to jury into the tour by submitting the images listed below. Notification of jury results by April 15th.

Emerging artists may qualify for a one-time reduced fee of \$60. Please apply early to request emerging artist status.

Demonstrator or studio aid: No fee, but demonstrator or studio aid cannot display or sell their own work.

Application Checklist:

____ **Registration** (either page 3 for your own Studio, or page 4 to be a Guest Artist in another studio)

____ **Images: 4** of the type of artwork to be displayed on the ArTour, 1 Artist Headshot, 1 inside studio shot, and 1 studio door image. **Note:** Studio shots are not required if you are applying to be a guest artist or if you are a returning studio.

____ **Artist Statement:** A 300 character (not 300 words) description of your work, your style, or yourself to be used in the Studio ArTour promotion. Title the file "your last name _statement" (It's about 1 small paragraph)

____ **Event Fee** Make checks payable to Studio ArTour, mail to Studio ArTour, C/O Wolcott, 3725 321st ST W, Northfield, MN 55057

Images: Given the importance of good images in promoting the tour, we are focusing on improving the quality of images submitted. **Read and follow the requirements.** Images that do not meet these requirements will be returned and the application rejected until acceptable images are supplied. If you are unsure of your images get them in early so we can help you.

All images must be: at least 1200 pixels on one side and 300 dpi or greater. Jpeg images preferred. They must be in focus, correct color, no flash, well lit and composed. (Not the picture with the cat's tail in the corner.) Several websites such as Zapplication have guidelines for good photos.

Title image files as follows:

"your last name _image number", "your last name _ head shot", "your last name_ inside studio shot"

"your last name _ studio door"

Images and artist's statement can be sent via email to studioartour@gmail.com or mailed on a CD. Images may be cropped by Studio ArTour to fit the format of the website, brochure, postcard or map.

Studio ArTour will provide: advertising, signage, full-color brochures, postcards, tour map and website:

www.studioartour.com. Your website will be linked on the Studio ArTour website, and we ask that you link Studio ArTour on your website.

Studio ArTour Policies: By signing your application you are agreeing to the following policies.

1- Any artist displaying work during the Studio ArTour, including commission, wholesale or other type of sales or promotion, must jury into, register, and pay the Studio ArTour event fee. Any studio that does not comply will be excluded from the tour in the future.

2- Each registration is for a single artist. Only collaborative teams that do not produce any individual work may register as a single entity. The decision to accept a collaborative entry is made by the Studio ArTour and is final. Apply early if you want collaborative status to allow time for a decision.

- 3** -The work offered for sale must be consistent with the application images submitted. If you want to sell work in more than one medium, include all mediums in the submitted images.
- 4** - All proceeds of sales belong to the artist and each artist is responsible for collecting and reporting sales tax.
- 5** - Each artist is expected to be present in the studio during the tour.
- 6** – Each artist is required to help promote the tour by supplying a customer mailing list in September for the brochure mailing and/or sending out the promotional material we supply to your e-mail customer contact list and/or use in your blog.
- 7**- Each artist is requested to supply a blog entry for the website during the spring or summer. The entry should be three paragraphs and a couple pictures. It's free publicity.
- 8**- Applicant releases and forever discharges the Studio ArTour and sponsoring organizations from any responsibility, personal liability, claims, loss, damage, or injury sustained by artist or guests.
- 9**- Each artist authorizes the use of any image submitted in promotional materials.

Snail Mail; Studio ArTour
c/o Wolcott
3725 321st Street West
Northfield, MN 55057

E-mail studioartour@gmail.com
Facebook Studioartour

Studio ArTour 2013 Studio Registration Form

Saturday, October 19th, 10am – 6pm & Sunday, October 20th, 11am - 5pm

ArTour Region: Cannon Falls, Northfield, Faribault

Artist's

name _____

Studio or Company name _____

Address _____

Phone _____

email _____

Website _____

Description of

work** _____

**This description will be used in the brochure so please be concise. List your most typical work. Long descriptions will be edited.

_____ I will be demonstrating

_____ I would like to have guest(s) at my studio _____ one guest _____ more

(We introduce potential guests and let you decide if it is a fit)

Promotion:

_____ I will supply a mailing list in September for the brochure mailing

_____ I will send out promotional messages supplied by the Studio ArTour to my e-mail customer list.

_____ I will provide a blog entry about myself and my work. This is especially effective if it ties into another event in your art life such as a show or award.

_____ I will write about the Tour on my blog, if applicable.

Agreement:

I have read the policies section on page one and I agree to participate by following the policies and helping to promote the tour as described.

Signature

Date

Mail this page of the registration form with CD of images and artist statement (if not emailing them), and check to:

Studio ArTour

c/o Wolcott

3725 321st Street West

Northfield, MN 55057

email studioartour@gmail.com

Studio ArTour 2013 Guest Artist Registration Form

Saturday, October 19th, 10am – 6pm & Sunday, October 20th, 11am - 5pm

ArTour Region: Cannon Falls, Northfield, Faribault

Artist's

name _____

Studio or Company name _____

Address _____

Phone _____

email _____

Website _____

Description of work** _____

**This description will be used in the brochure so please be concise. List your most typical work. Long descriptions will be edited.

_____ I will be demonstrating

_____ I would like to be at the following host studio

_____ I do not have a preferred host studio site.

Promotion:

_____ I will supply a mailing list in September for the brochure mailing

_____ I will send out promotional messages supplied by the Studio ArTour to my e-mail customer list.

_____ I will provide a blog entry about myself and my work. This is especially effective if it ties into another event in your art life such as a show or award.

_____ I will write about the Tour on my blog, if applicable.

Agreement:

I have read the policies section on page one and I agree to participate by following the policies and helping to promote the tour as described.

Signature

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